

ART 143 BOOK OF EVERYDAY ROBOTS PROJECT

LEARNING OBJECTIVES

- Use Illustrator Drawing tools
- Use InDesign Type tools
- Use creative process to address design project
- Introduction to InDesign book features
- Work with other students to create a publication on a theme

PROJECT DESCRIPTION

This project idea was inspired by the children's toy "Make Your Own Robot" by Laurence King <https://www.laurenceking.com/> , and by the podcast "Everything is Alive" <https://www.everythingisalive.com/>

I want you to think of an object you use or see everyday and turn it into a robot (examples: Toaster Robot, Coffeemaker Robot, Streetlight Robot, Sewer Robot...) Anthropomorphize it, sketch it out and draw it in Illustrator using shape and line. Give it a name and a personality; write a short description about its life and how it feels about its place in the world.

REQUIRED SUBMISSION FILES

- Illustrator doc with color illustration
- InDesign doc with AI file linked, plus text.

GRADING RUBRIC

You will be graded on:

- Use of software tools
- Concept
- Correct grammar and spelling in final (must be proofed by someone other than you!)
- Design: use of shape, line
- Meeting deadlines
- Collaboration and participation
- Blog posts on process